

World Hydrogen Expo 2026

Brochure

Nov4_(Wed) – 6_(Fri), 2026

Kintex, S. Korea

Hydrogen Moves to Market Making Bankable Projects Work



Korea's leadership in fuel cells is a key inspiration as the global hydrogen industry moves from planning to real-world investment.

CEO of Hydrogen Council
Ivana Jemelkova



WHY WORLD HYDROGEN EXPO?

- The Largest Global Hydrogen Industry Event
International Exhibition & Conference

In 2026, WORLD HYDROGEN EXPO will be significantly expanded by integrating with the national **Hydrogen Day** celebration, becoming the world's largest platform for the hydrogen economy. The event will cover the entire hydrogen value chain, including production, storage, distribution, and utilization.

By bringing together **government agencies, local authorities, industry leaders, and academia**, the Expo will accelerate innovation and strengthen the collaboration necessary to shape a sustainable future. In particular, this multi-sectoral partnership will offer unique opportunities to gain deeper insights into policy trends and growth potential while fostering productive business dialogue.

WORLD HYDROGEN EXPO 2026 is more than an exhibition—it is a global stage where hydrogen pioneers from the public and private sectors come together to lead the transformation.

Join us at the heart of this global shift and help drive the change.

#WorldHydrogenExpo

#WHE2026

#H2MEET

Unlock the Value of World Hydrogen Expo

Connect, grow, and lead—real opportunities in the global hydrogen economy.



Opportunities to increase brand awareness

World Hydrogen Expo is visited by 24,078 attendees from 26 countries, and key global decisionmakers will visit your booth.

Create new networks, enhance existing ones

Take advantage of opportunities to develop lucrative relationships and partnerships.

Showcasing the latest advancements

Explore an environment of cutting edge technologies, and peek into the future of hydrogen.



24,078

Visitors



261

Exhibitors



26

Countries



118

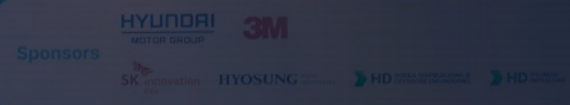
Speakers



118

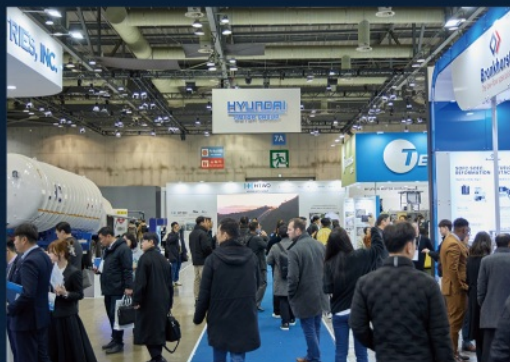
Sessions

Notable Past Participants



Discover the Highlights

EXHIBITION & SUBSIDIARY EVENTS



Exhibition Hall



Opening Ceremony



H₂ Innovation Award



Gala Dinner

CONFERENCE & SEMINAR



Leadership & Market Insight



Country Day



Business Partnership Fair



Talk Concert

Facts and Figures

#2025

26

Countries



Audrey Ma
(Vice President, Refire)

"Leads the global deployment of 10,000+ hydrogen fuel cell systems, driving real-world adoption at scale. Positions Northeast Asia as the epicenter of hydrogen mobility, accelerating collaboration across borders."



Markus Exenberger
(Executive Director of H2Global)

"We accelerate the net-zero transition by bridging the price gap and establishing transparent supply chains for energy-importing nations."

VISITORS

Willing to revisit World Hydrogen Expo

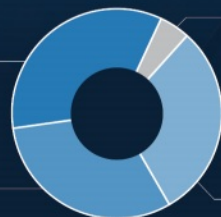
83.1%
Very much



Areas receiving the most attention

34.2%
H₂ Production

31.1%
H₂ Utilization



4.5%
Overseas Pavilion

30.2%
H₂ Storage & Distribution

EXHIBITORS

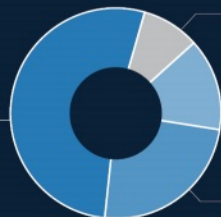
Participate in next year

81%
Yes



Reasons to attend the event

51.2%
Market Research & Information Gathering



8.5%
Business Consultation & Buyer Matching

13.6%
Networking & Partner Discovery

23.6%
Education & General Viewing

How to Attend

Join as an Exhibitor

Be a First Mover in Hydrogen

- ✓ The most effective venue to showcase your ideas
- ✓ Book a booth to introduce your company
 - two types of exhibition booths
- ✓ Share insights and discuss views with international partners and global buyers

REGISTER FOR EXHIBITION

Check out Sponsorship

Take the Lead in Hydrogen

- ✓ Effective promotional opportunities
- ✓ Conference keynote presentation priority
- ✓ Variety of sponsorship opportunities to help achieve marketing goals

EXPLORE MORE SPONSORSHIP PLANS

Booth Registration

SPACE ONLY



US \$3200

- 1 Booth = 9m² (sqm) = 3m X 3m
- Other installments and interior design should be directly handled by using KINTEX-approved subcontractors (in 2025)
- Available for more than 2 booths
- Companies recruited by an outside association or institution (organization) may design and install their own exhibition space of a small number of participating companies only after consultation with the Organizer.

SHELL SCHEME



US \$3700

- Flooring - Pytex (Needle Punched Carpet)
- Fascia board (2,890 × 1,000mm)
- Logo on information desk
- 5 Spotlight (with 2 fascia board)
- 1 Information desk
- 1 Round table
- 3 Chairs
- 1 Power socket (2 holes, 220V)
- 2 Column graphic (including booth No.)

Special Offers (Booth fee)



Super Early-birds
20% Off



Until Apr 30, 2026



Early-birds
10% Off



Until Jun 14, 2026

Sponsorship Programs

Sponsorship Programs 2026		Diamond	Platinum	Gold	Silver	Bronze (Logo Only)	Strategic Knowledge Partner (**Global Consulting only)
I. Standard	Standard Benefits (for All Sponsors): Outdoor & Indoor Promotion (Logo: Banners and Registration desk)						
II. Logos	Ⓞ Official Website, Newsletters	●	●	●	●	●	●
	Ⓞ Freestanding Pillar Ad (in Hall)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (2/side)	○ Exclusive (3/side)	
	Ⓞ Banner Logo Ad (Half-size Octanorm, in Hall)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (2/side)	○ Exclusive (4/side)	
	Ⓞ Photozone Logos	●	●	●	●	2025	
	Ⓞ Outdoor Promotion (Roadside)	●	●	●			
	Ⓞ Logo on Badge (Front)	●	●	●			●
III. Ad	Ⓞ Books Sponsor (see separate offer below)	●	●	●	●		
	Ⓞ Lobby Main LED Ad (promo video, max 30s)	●	●				
	Ⓞ Badges Sponsor (Badge Back, see separate offer below)	●					
IV. Conference and Programs	Ⓞ Media interview (max 5 mins)	●	●	●	●		●
	Ⓞ Conference LED Ad (bridge time, promo video, max 30s)	●	●	●			
	Ⓞ Gala dinner toast	●					
	Ⓞ Plenary Speech	●	△				
	Ⓞ Secondary Speech		●	●			●
V. Exhibition	Ⓞ Booth provided (Space only type)	● (20 Booths)	● (12 Booths)				
VI. Separate Offer							
Ⓞ Badges Sponsor (Badge Back)	Ad on Badge Back - Exhibitor, etc pass: two-thirds size - Visitor pass: half size			[Max 2 slots / Non-exclusive] (Not available for Bronze sponsors, First come, first served)			
Ⓞ Books Sponsor	Directory & Seminar book Image Ad (A4 1p full-size)			[Max 4 slots] (First come, first served)			

(*△: May be upgraded based on topic importance / *All session speeches can be up to 15 mins maximum)
(** *Strategic Knowledge Partner* program is exclusively for global consulting firms(e.g. accounting firms).)

Conference

★ Leadership & Market Insight

Overview : A high-level session where government ministers, heads of international organizations, and global CEOs share hydrogen policies and market outlooks.

Key Highlights : Presentations by the Hydrogen leaders from countries like Korea, Germany, and Japan on strategic roadmaps.

Insight : Executives from global firms (3M, Air Liquide, Refire) provide deep dives into mobility and material science innovations. organizations, and global CEOs share hydrogen policies and market outlooks.

Everything related to Hydrogen:



⚙️ Hydrogen Deep Dive

Overview : An intensive track focusing on core technical and strategic themes within the hydrogen value chain.

Core Topics :

Global Hydrogen Outlook : Forecasts on market growth and investment trends.

Standardization : Strategies for global safety and compatibility standards.

Hydrogen Carrier : Technical developments in LH₂ carriers and maritime equipment.

Clean Ammonia : Cracking technologies and infrastructure investment strategies.

Future to TECH : Next-gen innovations including W₂H, CCUS, and high-efficiency heat exchangers.

Country Day

Connecting Strategies, Advancing Global Collaboration

Country Day offers a unique opportunity to explore the evolving hydrogen landscape across countries. This session brings together policy directions, certification embassies and trade agencies to highlight each nation's hydrogen industry progress, efforts, and major projects. Attendees will also gain insights into export, investment support, and key hydrogen players operating around the world.

Topics Industry Status by Country, National Policies & Standards, Major Projects & Partnerships, Trade & Investment



H2 Business Partnership Fair

Overview : A dedicated platform for IR pitches and 1:1 business matching to create tangible global networking results.

Key Components:

Tech & Investment IR : Showcasing liquid hydrogen drones and high-pressure tanks by promising SMEs.

Partnership Meetings : Facilitating direct consultations between domestic tech providers and international buyers.

Objective : To establish practical business channels and support the global expansion of the hydrogen ecosystem.

WHE 2026 Program Overview

■ Opening Ceremony ■ Conference ■ Exhibition / Special Programs

Time	11.4.(Wed)		11.5.(Thu)				11.6.(Fri)	
Morning	Hydrogen Day (opening ceremony)		Hydrogen Deep Dive (Hydrogen Outlook)	Hydrogen Deep Dive (International Clean Hydrogen Forum)	Future to TECH	Country Day (China)	Hydrogen Deep Dive (Clean Hydrogen Trade Initiative Forum)	Hydrogen Deep Dive (Green Ammonia)
Lunch Break								
Afternoon	Leadership & Market Insight	Hydrogen Deep Dive (International Clean Hydrogen Forum)	Hydrogen Deep Dive (Hydrogen Outlook)	Hydrogen Deep Dive (International Clean Hydrogen Forum)	Future to TECH	Country Day (TBC)	Hydrogen Deep Dive (International Hydrogen Technology Standardization)	Country Day (TBC)
	Gala Dinner / H2 Innovation Award							
All day	H2 Business Partnership Fair							
	Exhibition							



H₂ Global Award: For Hydrogen Innovation

Open to SMBs, large enterprises, and startups.

The H₂ Global Award is a comprehensive hydrogen tech event that includes presentations and an awards ceremony, and is open to participation by SMBs, large enterprises, and startups.

It is an official independent award ceremony designed to promote exchanges within the hydrogen industry in specific areas including hydrogen production, storage/transportation, utilization (mobility, etc.), automotive parts, IT, and services.



H₂ Innovation Award



Best Product Media Award



Global Media Pick

Invitation/
Registration



Sep. 2026

Presentation



Oct. 2026

Announcement of
Preliminary Results



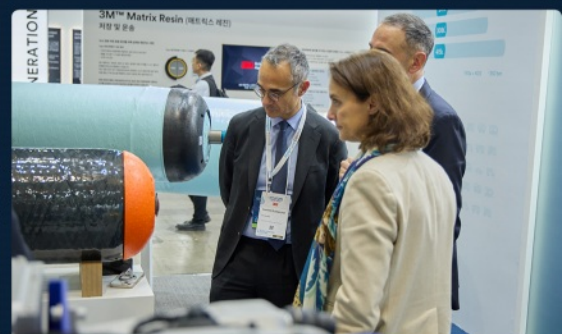
Oct. 2026

Ceremony



Nov. 4th .2026







For Exhibitions, Sponsor
h2meet@h2meet.com

Please contact:

For Conference
conference@h2meet.com



For Award
award@h2meet.com

Speaker Application Period:

1st Until April 1, 2026
2nd Until August 30, 2026

